



**Alix Salzinger**  
Associate Director//  
Graphic Design

**Get in Touch**  
404-915-5469

**Check out my Work**  
alixsalzinger.com

IF YOU WANT TO BE  
INTERESTING  
YOU HAVE TO BE  
INTERESTED...

#### EXPERIENCE

**Imagine Exhibitions**  
**Associate Director of Graphics**  
2023–Present

**Senior Environmental**  
**Graphic Designer**  
2021–2023

**Freelance**  
**Chick-fil-A, HotHouse, Stag**  
**and Hare, Cox Communication,**  
**The Bannister Foundation,**  
**Czarnowski, Public School,**  
**Tecton Ketones, JSTN**  
2020–2023

**The XD Agency**  
**Lead Designer for Porsche**  
2017–2020

**SapientRazorfish**  
**Associate Designer**  
2016–2017

**SapientNitro**  
**Junior Designer**  
2015–2016

**Delta**  
**Freelance for Sky Club**  
2014–2015

**The Coca-Cola Company**  
**Contract Designer**  
2013–2015

**Fitzgerald and Co.**  
**Contract Designer**  
2011

**Gensler**  
**Intern**  
2010

#### SKILLS

**Software**  
Illustrator, InDesign,  
Photoshop, Adobe XD, Sketch,  
Google SketchUp, Keynote,  
PPT, SmartSheet, Google Docs,  
Firefly, ChatGBT, MidJourney

**Design**  
Logos, Brand Identity, Color,  
Typography, Iconography,  
Photography, Publication,  
Presentation, UI/UX, Marketing,  
Style Guides, Packaging,  
Signage/Wayfinding,  
Environmental, Design  
Management, Vendor and  
On-Site Production, Material  
Specification

**Learning**  
Figma, AfterEffects,  
Illustration, ProCreate for iPad

#### RECOGNITION

**Impact Award**  
Nominated by Jessica Sutton  
for an Impact Award for  
Contributing to Corporate  
Culture at Sapient.

**The Dieline**  
Work was chosen to be  
featured on The Dieline  
packaging site for the  
LeBron James Sprite 6Mix  
Marketing Creative.

**CMYK Magazine #57**  
Work was chosen  
by Jessica Hische,  
for the Top 100 New  
Creatives Showcase.

#### AFFILIATION

**AIGA**  
Atlanta Chapter  
Member

#### EDUCATION

**SCAD**  
BFA Graphic Design  
BFA Interior Design  
MA Design for Sustainability